Privacy Policy

Whispering Owl Relationship Coaching

Last updated: October 13, 2026

This Privacy Policy explains how Whispering Owl Relationship Coaching ("we," "us," "our") collects, uses, and protects your information when you visit our website, take our quiz, or subscribe to our emails.

1. Information We Collect

When you interact with our website or quiz, we may collect:

- Your name
- Your email address
- Your quiz responses and results
- The date and time of your submission
- Basic technical information such as browser type and general location, if analytics/cookies are enabled on our site (see Section 6)

We only collect what's needed to deliver your quiz result and, if you opt in, to send you related emails.

2. How We Use Your Information

We use the information you provide to:

- Deliver your personalized quiz result
- Send you the related follow-up email series, if you've opted in
- Send occasional newsletter emails (roughly monthly), if you've opted in
- Understand general interest in our content so we can improve it

We do not sell your personal information to third parties.

3. Legal Basis for Processing (EU/UK Visitors)

If you are located in the European Union or United Kingdom, our legal basis for processing your data is:

- **Consent** — for sending marketing emails (the follow-up series and newsletter), which you provide by checking the opt-in box and can withdraw at any time.
- **Legitimate interest / contract fulfillment** — for delivering your requested quiz result, which does not require separate marketing consent.

4. Third Parties We Share Data With

To operate our quiz and email systems, your information passes through the following service providers, who process it on our behalf:

- **Google Forms / Google Sheets** — for collecting and storing quiz responses
- **Pabbly Connect** — for automating the delivery of results and emails
- **Google (Gmail / Google Workspace)** — for sending the email series and newsletter
- **Inbox (useinbox.com)** — for automating newsletter delivery

These providers only process your data to help us deliver the service you signed up for — they do not use it for their own independent marketing purposes.

5. How Long We Keep Your Information

We retain your information for as long as you remain subscribed, plus a reasonable period afterward for record-keeping. If you unsubscribe or request deletion, we will remove your personal data from our active systems within 30 days, except where we're required to retain limited records for legal or accounting purposes.

6. Cookies and Analytics

Our website may use cookies or similar tracking technologies (such as Google Analytics) to understand general visitor activity, such as page views and traffic sources. This data is aggregated and does not identify you personally. You can disable cookies through your browser settings at any time.

7. Your Rights

Depending on your location, you may have the right to:

- Access the personal data we hold about you
- Correct inaccurate data
- Request deletion of your data
- Withdraw consent to marketing emails at any time (via the unsubscribe link in any email, or by contacting us directly)
- Request a copy of your data in a portable format
- Object to or restrict certain processing

To exercise any of these rights, contact us at spring@whisperingowlrelationshipcoaching.com.

8. Children's Privacy

Our services are intended for adults. We do not knowingly collect personal information from anyone under 18.

9. International Data Transfers

If you are located outside the United States, please be aware that your information may be transferred to and processed in the United States, where our service providers are based. We take reasonable steps to ensure your data is handled securely in accordance with this policy.

10. Changes to This Policy

We may update this Privacy Policy from time to time. The "Last updated" date at the top of this page will reflect the most recent changes.

11. Contact Us

If you have questions about this Privacy Policy or how your data is handled, contact us at:

Whispering Owl Relationship Coaching
spring@whisperingowlrelationshipcoaching.com
www.whisperingowlrelationshipcoaching.com